

IT Management Summit on Interoperability for Virtualization: Reducing the Complexity

Wednesday, December 5, 2007

The Phoenix Convention Center

Phoenix, Arizona

Sponsored by **Microsoft**[®] **Novell**.

INTEROP **ABILITY**[™]

-
- 8:00am - 8:45am **Registration and Continental Breakfast**
- 8:45am - 9:00am **Introduction and Overview**
Ron Milton, Executive Vice President, Computerworld
- 9:00am - 9:45am **View from the Top: The Relationship Between Virtualization, Interoperability and Reducing Complexity**
John Humphreys, Program Vice President, Enterprise Platforms, IDC
- 9:45am - 10:15am **Virtualization as a Strategic Resource**
Rod Marten, Assistant Director of Strategic Information Technology, Maricopa Community College District
- 10:15am - 10:30am **Refreshment and Networking Break**
- 10:30am - 11:15am **Cross Platform Virtualization: Reducing Complexity**
Aaron Holzer, Technology Manager, Microsoft and Steve Griffiths, Open Platform Specialist, Novell
- 11:15am – 12:15pm **Moderated Panel Discussion**
Moderator: Ron Milton, Executive Vice President, Computerworld
Panelists: John Humphreys, Program Vice President, Enterprise Platforms, IDC; Rod Marten, Assistant Director of Strategic Information Technology, Maricopa Community College District; Aaron Holzer, Technology Manager, Microsoft, Steve Griffiths, Open Platform Specialist, Novell; Peter Kronowitt, Software Strategist, Software and Solutions Group, Intel Corporation
- 12:15pm – 1:30pm **Special Luncheon with Technology Showcase**
- 1:30pm **Program Concludes**
-

Enter your business card for a chance to win:



Microsoft Zune™

- Zune is Microsoft's music and entertainment platform that provides an end-to-end solution for Connected Entertainment.
- The Zune experience includes a 30GB digital media player, the Zune Marketplace music service, and a foundation for an online community that will enable music fans to discover new music.
- Inspired by the vast and varied community of music fans, Zune focuses on helping emerging artists shape the digital canvas. Zune is part of Microsoft's Entertainment and Devices division and supports the company's software-based services vision to help drive innovation in the digital entertainment space.

On IT taking a leadership role to reduce complexity, costs and increase service levels...

“Good is not good enough... IT has to be great!”

- *Wendell Fox, SVP – IT, Marriott International*

Show of Hands...

How many feel they have achieved as much as possible in reducing costs, improving service levels and driving enterprise agility towards a dynamic IT environment?

What are the issues of the day affecting IT?

“Complexity in IT remains high”

“Business demands a more agile service-oriented IT delivery”

“IT Provisioning to meet dynamically changing needs”

“Virtualizing resources in a heterogeneous environment”

Sound familiar?

Our issues surround the reality of complexity...

- Heterogeneity is a constant; interoperability is required
- Resource utilization need to be better, thus virtualization
- Cultural changes in IT are needed to be effective
- Dependability in partners (not alone) is a key to success

This Morning's Objectives

- Explore the depths of virtualization technologies
 - In the context of an interoperable environment moving towards a dynamic IT infrastructure
- Listen to industry experts and case studies from companies that have experience in these areas
 - Understand how to reduce complexity and realize lower costs, increased service levels and greater agility