

IT Management Summit on Interoperability for Virtualization: Reducing the Complexity

Tuesday, April 15, 2008

JW Marriott Hotel Pennsylvania Avenue

Washington, DC

- 8:00am - 8:45am **Registration and Continental Breakfast**
- 8:45am - 9:00am **Introduction and Overview**
Ron Milton, Executive Vice President, Computerworld
- 9:00am - 9:45am **View from the Top: The Relationship Between Virtualization, Interoperability and Reducing Complexity**
John Humphreys, Program Vice President, Enterprise Platforms, IDC
- 9:45am - 10:15am **IT End-User Case Study**
Mary Patry, Vice President, IT Infrastructure Services, Information Technology, American Red Cross
- 10:15am - 10:30am **Refreshment and Networking Break**
- 10:30am - 11:15am **Interoperability for Virtualization**
Monty O'Kelley, Director of Technology, Licensing and Customer Advocacy, Microsoft
Mark Richards, Technology Specialist, Novell
- 11:15am – 12:15pm **Moderated Panel Discussion**
Moderator: Ron Milton, Executive Vice President, Computerworld
Panelists: John Humphreys, Program Vice President, Enterprise Platforms, IDC
Monty O'Kelley, Director of Technology, Licensing and Customer Advocacy, Microsoft
Mary Patry, Vice President, IT Infrastructure Services, Information Technology, American Red Cross
Ron Parker, Market Development Manager, Intel
Mark Richards, Technology Specialist, Novell
- 12:15pm – 1:30pm **Special Luncheon with Technology Showcase**
Program Concludes

On IT taking a leadership role to reduce complexity, costs and increase service levels...

“Good is not good enough... IT has to be great!”

- *Wendell Fox, SVP – IT, Marriott International*

Show of Hands...

How many feel they have achieved as much as possible in reducing costs, improving service levels and driving enterprise agility towards a dynamic IT environment?

What are the issues of the day affecting IT?

“Complexity in IT remains high”

“Business demands a more agile service-oriented IT delivery”

“IT Provisioning to meet dynamically changing needs”

“Virtualizing resources in a heterogeneous environment”

Sound familiar?

Our issues surround the reality of complexity...

- Heterogeneity is a constant; interoperability is required
- Resource utilization need to be better, thus virtualization
- Cultural changes in IT are needed to be effective
- Dependability in partners (not alone) is a key to success

This Morning's Objectives

- Explore the depths of virtualization technologies
 - In the context of an interoperable environment moving towards a dynamic IT infrastructure
- Listen to industry experts and case studies from companies that have experience in these areas
 - Understand how to reduce complexity and realize lower costs, increased service levels and greater agility