

# IT Management Summit on Interoperability for Virtualization: Reducing the Complexity

**Thursday, April 17, 2008**

**The Westin Peachtree Plaza**

**Atlanta, Georgia**

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- 8:00am - 8:45am **Registration and Continental Breakfast**
- 8:45am - 9:00am **Introduction and Overview**  
Ron Milton, Executive Vice President, Computerworld
- 9:00am - 9:45am **View from the Top: The Relationship Between Virtualization, Interoperability and Reducing Complexity**  
John Humphreys, Program Vice President, Enterprise Platforms, IDC
- 9:45am - 10:15am **IT End-User Case Study**  
Andy Drooker, Director, Site Operations and Business Systems, The Weather Channel Interactive
- 10:15am - 10:30am **Refreshment and Networking Break**
- 10:30am - 11:15am **Interoperability for Virtualization**  
Monty O'Kelley, Director of Technology, Licensing and Customer Advocacy, Microsoft  
Daniel Faile, Linux Specialist, Novell
- 11:15am – 12:15pm **Moderated Panel Discussion**  
Moderator: Ron Milton, Executive Vice President, Computerworld  
Panelists: John Humphreys, Program Vice President, Enterprise Platforms, IDC  
Andy Drooker, Director, Site Operations and Business Systems, The Weather Channel Interactive  
Monty O'Kelley, Director of Technology, Licensing and Customer Advocacy, Microsoft  
Jim Barlow, Eastern Region Technical Manager, Intel  
Daniel Faile, Linux Specialist, Novell
- 12:15pm – 1:30pm **Special Luncheon with Technology Showcase**  
**Program Concludes**

## On IT taking a leadership role to reduce complexity, costs and increase service levels...

“Good is not good enough... IT has to be great!”

- *Wendell Fox, SVP – IT, Marriott International*

## Show of Hands...

How many feel they have achieved as much as possible in reducing costs, improving service levels and driving enterprise agility towards a dynamic IT environment?

## What are the issues of the day affecting IT?

“Complexity in IT remains high”

“Business demands a more agile service-oriented IT delivery”

“IT Provisioning to meet dynamically changing needs”

“Virtualizing resources in a heterogeneous environment”

**Sound familiar?**

## Our issues surround the reality of complexity...

- Heterogeneity is a constant; interoperability is required
- Resource utilization need to be better, thus virtualization
- Cultural changes in IT are needed to be effective
- Dependability in partners (not alone) is a key to success

## This Morning's Objectives

- Explore the depths of virtualization technologies
  - In the context of an interoperable environment moving towards a dynamic IT infrastructure
- Listen to industry experts and case studies from companies that have experience in these areas
  - Understand how to reduce complexity and realize lower costs, increased service levels and greater agility