

IT Management Summit on Optimizing Application Delivery for the Enterprise

Tuesday, December 2, 2008
The Hyatt Regency Milwaukee
Milwaukee, Wisconsin

- 8:00am - 8:45am **Registration and Networking Breakfast**
- 8:45am - 9:00am **Introduction and Overview**
Derek Hultzky, Vice President, Conference Programs, Computerworld
- 9:00am - 9:45am **IT Transformation in the Age of the Borderless Enterprise**
Michael Hugos, Computerworld Columnist, CIO at Large, Center for Systems Innovation
- 9:45am - 10:15am **“Cloudy” Days Ahead? What you need to know...**
Neil Cohen, Director, Product Marketing, Akamai Technologies
- 10:15am - 10:30am **Refreshment and Networking Break**
- 10:30am - 11:00am **Optimizing Application Delivery at CAT**
Dan Long, Enterprise Technology Strategist, Caterpillar Inc.
- 11:00am – Noon **Moderated Panel Discussion of Presenters**
Moderator: Derek Hultzky, Vice President, Conference Programs, Computerworld
- Michael Hugos, Computerworld Columnist, CIO at Large, Center for Systems Innovation
- Neil Cohen, Director, Product Marketing, Akamai Technologies
- Dan Long, Enterprise Technology Strategist, Caterpillar Inc.
- Noon **Program Concludes**
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Show of Hands...

Do you feel you have achieved as much as possible in improving the performance, scalability, availability and security of critical application delivery?

Issues affecting application delivery:

- The need to consolidate infrastructure
- The need to reduce application latency in the enterprise
- The need for cloud reliability in Web-based optimization
- The need for IT provisioning in a dynamic environment
- The business need for agile service-oriented IT delivery

Sound familiar?

Issues surrounding application optimization...

- We are dependent 24/7 for business on the Internet
- The Internet's reliability won't scale to meet availability needs
- Application acceleration tools must be dependable
- A reliable partner with a solid infrastructure solution is critical

This Morning's Objectives

Explore the depths of optimizing application delivery:

- Learn how IT executives are leveraging the internet for effective application delivery
- Understand what tools are available to improve data center scalability, security and global reach

This Morning's Objectives

Listen to industry experts and case studies:

- Hear about the changes they have made to optimize architecture for better application performance
- Understand the lessons they've learned

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